# Sponsorship Opportunities for the

# IAC Teenys 2025

Celebrating High School Theater in the Town of Islip



# at Brentwood High School Sonderling Auditorium June 8, 2025

Red Carpet 5pm • Showtime 7pm

IslipArts.org





Photo: Angel Perez

#### **CELEBRATING 17 YEARS**

Begun in 2009, The Teenys is Islip Arts Council's High School student recognition program designed to reward performing arts students for their talents. The Gala is modeled after the Tony Awards. The funds contributed through donations and sponsorships are applied to scholarship awards and the administration of this innovative student presentation

### OVER 18,000 STUDENTS IN 11 HIGH SCHOOLS (and their families)

,	
Bay Shore	1,956
Bayport Blue Point	754
Brentwood	4,554
Connetquot	1,825
East Islip	1,160
Islip	960
Hauppauge	1,170
Sachem East	2,152
Sayville	968
St. John The Baptist	1,394
West Islip	

#### A HISTORY OF SOLD OUT PERFORMANCES

Year after year, the teachers, parents, friends and families pack the venue to support these talented students.

### 2-MONTH MARKETING CAMPAIGN to over 400,000 readers

MONTH 1.

LIVE ANNOUNCEMENT OF NOMINEES: In Mid May the Islip Arts Council will announce all nominees. And follow that up with a press release.

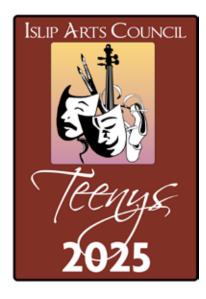
#### MONTH 2

After the Teenys on June 8, 2025, IAC will spend four weeks congratulating the winners, releasing the Red Carpet Show and the full IAC Ceremony on the IslipArts Live YouTube channel.

#### MEDIA PARTNERS will amplify the message.

Islip Bulletin, Suffolk County News, South Bay Neighbor News, MyLITV.com The Blueport Bay Port Gazette and the Sayville Gazette

# Sponsorships



# PRESENTING SPONSOR - \$20,000

- Corporate logo lock up with IAC Teenys Logo (e.g. The IAC TEENYS 2023 presented by Good Samaritan Hospital)
- AUTOMATIC "RED CARPET SHOW" SPONSOR
- Logo placement on The Event Step and Repeat (for photo ops)
- Scholarship in Your Company's Name to Outstanding Teenys Contributor
- Invitation to announce nominees in LIVE ANNOUNCEMENT SHOW
- Press release announcing Partnership
- Logo on all ads and websites
- Present an award at the Teenys Gala
- Lobby banner
- Logo projected on stage
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion in digital newsletter campaigns
- Full page Ad Back Cover in Playbill Journal
- Inclusion of promotional material in Swag Bag
- 8 VIP Tickets to the award ceremony



Photo: Angel Perez

# **SUPPORTING SPONSOR - \$10,000**

- Press release announcing Partnership
- Logo on all ads and websites
- Present an award at the Teenys Gala
- Lobby Banner
- Logo projected on stage
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion in 4 digital newsletter campaigns
- Full page Ad (inside front or inside back) in Playbill Journal
- Inclusion of promotional material in Swag Bag
- 6 VIP Tickets to the award ceremony



Photo: Angel Perez

## **RED CARPET SPONSOR - \$5,000**

- Press release announcing partnership
- Invitation to announce nominees in LIVE ANNOUNCEMENT SHOW
- Present an award at the Teenys Gala
- 1 Half hour video of the Red Carpet Show
- 10 short videos of each high school individually on the red carpet
- Full Page Ad inside front or inside back cover in Playbill Journal
- Logo on Red Carpet Step and Repeat
- Logo and verbal mention in SHOW OPENING and in post INTERMISSION INTRO
- Inclusion of promotional material in Swag Bag
- Four (4) VIP tickets to the award ceremony

# \$2,500 – STAGE SPONSOR

- Full Page Ad in Playbill Journal
- · Lobby Banner.
  - Present award at the ceremony
- Inclusion of promotional material in Swag Bag Premiere recognition on the website and Facebook.
- Four (4) VIP tickets to the award ceremony

# \$1,000 - OSCAR SPONSORSHIP

- Full Page ad in Playbill Journal
- Present award at the ceremony Recognition in lobby signage.
- Recognition on the website and Facebook Four (4) VIP tickets to the award ceremony



#### \$500 - TONY SPONSORSHIP

Full Page ad in Playbill Journal Two (2) VIP tickets to the award ceremony Recognition on lobby signage Recognition on the website and Facebook

#### \$250 - GOLDEN GLOBE SPONSORSHIP

Half Page ad in Playbill Journal Two (2) VIP tickets to the award ceremony Recognition on lobby signage Recognition on the website and Facebook.

#### \$100 - ANGEL SPONSORSHIP

Two (2) VIP tickets to the award ceremony Recognition on lobby signage Recognition on the website and Facebook.

## \$50 - SPOTLIGHT SPONSORSHIP

Spotlight Sponsorship listing in the Playbill Journal.









#### Lynda Moran Executive Director

Lynda@islipArts.og

# Interested in sponsoring? Contact: Kate Arso, IAC Teenys Direcor

(631) 275-7948

#### Waldo Cabrera

President, Board of Directors MyLITV@gmail.com

#### **Islip Arts Council**

at the South Shore Mall (Next to Dick's Sporting Goods) 1701 Sunrise Highway Bay Shore, NY 11706 631-888-3525



Two-time Teenys winner Larry Saperstein (High School Musical: The Musical) presents at the Teeny Live! 2022.

# Disney at the Teenys!

Larry is just one of many students honored at the Teenys that have found success in Hollywood, Television and Broadway. Your support will go a long way to making our high school students' dreams come true.

#### Isliparts.org

YouTube.com/IslipArts Live